SENZU
PARTNERS

Senzu's Capital Markets practice provides Capital Solutions for established companies and sponsors operating across SMBs and the lower middle market.

Sectors

- Tech & Software
- B2B Services
- DTC / eCommerce
- Media

No Real Estate, Utilities, Construction or Commodities

Transaction Types

- **Equity placements**
- **Acquisition Financing**
- **Growth Financing**
- **Working Capital**
- **Invoice Factoring**
- **Purchase Order Financing**
- **Special Situations**

Ideal Company Criteria

- **US Based**
- **Strong & Committed Management Team**
- **Supported by cash flow, Accounts Receivable, or assets**
- **EBITDA+ preferred but not**
- **a requirement**

Disclaimers

As an intermediary, Senzu has no control over interest rates, repayment terms, timelines, collateralization needs, or funding amounts made available. Per our relationship with partners, we may receive a share of the revenue generated from financing extended to you. While unlikely, this may affect the overall cost to you. Please review the terms carefully and consider the impact of this arrangement on your financial obligations.

Private Credit

Deal Size Supported Up to $25M

Company Size: $300K+ ARR
Term: Varies

Specialized Financings

Deal Size Supported Up to $50M

Company Size: $2M+ Rev
Term: Varies

Work with Us - Mychal Richardson



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Learn More: withsenzu.com/capital-solutions/

Recent Partner Transactions

A snapshot of recent transactions our partners have completed.

Industry SaaS
Revenue $5.8M
Funded $2.1M

Industry Media
Revenue $15M
Funded $4.25M

Industry Financial Srvcs
Revenue $6.3M
Funded $350K

Industry Food & Bev
Revenue $9.6M
Funded $500K

Industry:
CPG Performance Marketing
Funded:
$44M Revolving Credit Facility

Industry:
eCommerce
Funded:
$15M Credit Facility