

SENZU PARTNERS

Senzu's Capital Markets Advisory provides Capital Placement services for technology, software, and digitally-native companies.

Sectors

Tech & Software



DTC eCommerce



Media



No Real Estate, Construction
or Commodities

Transaction Types

- Equity placements
- Acquisition Financing
- Growth Financing
- Working Capital
- Invoice Factoring
- Purchase Order Financing
- Special Situations

Ideal Company Criteria

- US Based
- Strong & Committed Management Team
- Supported by cash flow, enterprise value, Accounts Receivable, or assets
- EBITDA+ preferred but not a requirement

Disclaimers

As an intermediary, Senzu has no control over interest rates, repayment terms, timelines, collateralization needs, or funding amounts made available. Per our relationship with partners, we may receive a share of the revenue generated from financing extended to you. While unlikely, this may affect the overall cost to you. Please review the terms carefully and consider the impact of this arrangement on your financial obligations.

Private Credit

- Deal Size: Up to \$15M
- Company Size: \$300K+ Annual Recurring Revenue
- Term: Varies

Specialized Financings

- Deal Size: Up to \$50M
- Company Size: \$1M+ EBITDA
- Term: Varies

eCommerce

- Deal Size: Varies
- Company Size: \$10K+ MRR
- Term: Varies

Work with Us

 512-593-9888  m@senzupartners.com

Learn More and Get Started: withsenzu.com/capital-solutions/

Recent Partner Transactions

A snapshot of recent transactions our partners have completed.

| | |
|-----------------|--------|
| Industry | SaaS |
| Revenue | \$5.8M |
| Funded | \$2.1M |

| | |
|-----------------|---------|
| Industry | Media |
| Revenue | \$15M |
| Funded | \$4.25M |

| | |
|-----------------|----------------|
| Industry | Financial Svcs |
| Revenue | \$6.3M |
| Funded | \$350K |

| | |
|-----------------|------------|
| Industry | Food & Bev |
| Revenue | \$9.6M |
| Funded | \$500K |

Industry:
CPG Performance Marketing

Funded:
\$44M Revolving
Credit Facility

Industry:
eCommerce

Funded:
\$15M Credit Facility